Tamara J. Erickson is a McKinsey Award-winning author and widely respected expert on organizations and the changing workforce – on the shifting relationship between individuals and corporations – and on enhancing innovation and workforce productivity. Her work is based on extensive research on changing demographics and employee values and, most recently, on how successful organizations innovate through collaboration.


Tammy is currently writing a trilogy of books on how individuals in specific generations can excel in today’s workplace. Her first, *Retire Retirement: Career Strategies for the Boomer Generation*, was released earlier this year. *Plugged In: The Generation Y Guide to Thriving at Work* will be available in the fall of 2008. The third, for Generation X, will be available next year. Her blog “Across the Ages” is featured weekly on HBSP Online (http://discussionleader.hbsp.com/erickson/).

The research initiatives she and colleagues have undertaken include *Demography is Destiny*, exploring the implications of current demographic changes on human resource practices, and *The New Employee/Employer Equation*, developing new and powerful approaches to increasing employee engagement through segmentation. Her most recent research, *Cooperative Advantage*, done in collaboration with a team at London Business School, explored the working practices of over 50 teams in 15 multi-nationals, representing the most extensive academically-grounded study of industry-based team working ever conducted.

She is also a respected authority on technology and its implications for business and coauthor of the book *Third Generation R&D: Managing the Link to Corporate Strategy*, a widely accepted guide to making technology investments and managing innovative organizations.

Tamara is a former member of the Board of Directors of PerkinElmer, Inc., a Fortune 500 company competing in advanced technology markets, and a former member of the Board of Directors of Allergan, Inc.

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